

San Francisco Chronicle

BONANZA



JULY 26, 1951

WINDOWS WITH A DIFFERENT LOOK -- PAGE 8



The Best Way To
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Safe, yet powerful . . .
banishes insect pests
quickly, indoors or out!

6% CHLORDANE
Du Pont's Special Formulation



Economical squeeze-
bomb is easy to use!

NEW Squeeze-BOMB BUG KILLER!

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DU PONT Kills Ants, Roaches,
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Better Things For Better Living . . . Through Chemistry

UNTIL MY DENTIST GAVE ME
FASTEETH I NEVER DREAMED
FALSE TEETH COULD FEEL SO
NATURAL—EATING, TALKING, LAUGHING
K.M.M. N.Y., N.Y.



When false teeth get on your nerves
any dentist gives special **FASTEETH**
powder. It makes you feel more secure.
Cushions tender gums so you can
eat harder and eat faster with greater
comfort. Use **FASTEETH**—be proud of

**"O-O-O-O
MY FEET"**

THEY'RE
KILLING ME!

Why suffer agonies of
**CORNS &
CALLOUSES**

TIRED, TENDER, ITCH-
ING, BURNING,
PERSPIRING,
SMARTING FEET

QUICK RELIEF!

GET PROMPT RELIEF
THE SURE WAY WITH
RELIABLE JOHNSON'S
FOOT SOAP

BONANZA

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Contents

INTERIORS

Decorating the Western Home 4

THE LAND AROUND US

The Simple Joy of Walking 6

THIS IS THE CITY

The City's Unusual Windows 8

HOMES

The Role of Fabrics and Colors in
a Decorating Scheme 10
Antiques 12
Hang a Table From a Wall 14
Hi-Fi and TV in an Entertainment Wall 17

WESTERN DINING

A Dash of Fire in Canned Tomatoes 18

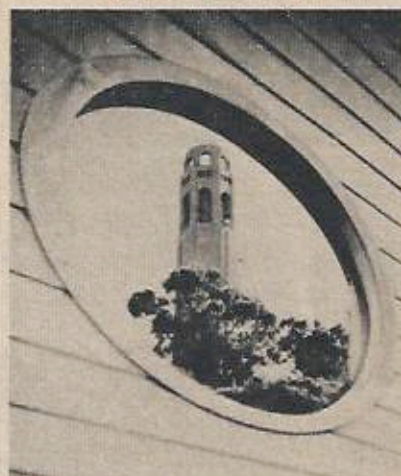
GARDENS

It Is Floral Fiesta Time Again 19
The Beauty of Stone in a Patio 20

PUZZLES

Chess, Cryptogram, Crossword,
Bridge, Jumble Twisters 23

Cover Footnote



RECONSTRUCTED from the fire in a time when the architectural ideas of the age of Victoria and Edward still dominated the landscape, the heartland of San Francisco presents an old-fashioned, even sentimental appearance. At the core of its special look are the windows—curved, bayed, fancy and ornate—some of which are displayed on Pages 8 and 9. Photographer Gene Anthony took the pictures, as well as the study on the cover, which, being on Telegraph Hill and spared the ravages of the great fire, is not of a reconstructed window. However, there is this to be said for it—if windows are designed to be looked through—the cover window is a blank

The Land Around Us



A HIKER stands on the crest of Mt. Tamalpais, a peak which crowns an area purposefully undeveloped because it contains the forests, lakes and trails of Marin county's watershed.



Photos by Colin Fletcher

HIS PACK laid against a log, the hiker has stepped back to photograph the lonely and expressive shoreline at Tunitas, where the waves break the sand south of Half Moon Bay.

NO METHOD OF JOURNEYING CAN EVER REPLACE THE SIMPLE JOY OF WALKING

by Jim Walls

THE SUBURBANIZATION of America which has spread tracts, like jam, over the countryside and has cemented the culture of the car into the American way of life—all this has lulled Americans into forgetting that the truly best way of getting anywhere is on foot. Walking is slow, arduous and intensely healthy, and walking takes the traveler into that beautiful place called "off the beaten track." Custom once dictated, in Europe, that the graduate fresh from college should spend a year roaming the continent on foot—a pedestrian topping of cream to the sundae of education. That custom has declined, just as walking has declined in America, once the homeland of the world's greatest walkers (consider those who crossed the plains). And yet a few hardy souls remain who prefer to grasp the beauties of nature at a leisurely three miles an hour, indefatigable walkers like Colin Fletcher who took the pictures on these pages. The Fletchers in this vicinity know that the area is laced with trails, many of them expensively maintained by various park authorities. They also know that it is often a joy just to walk along the highways and look at all the streams and trees and flowers and insects that are suddenly something vastly more than the quick blurs seen from the window of a speeding car.

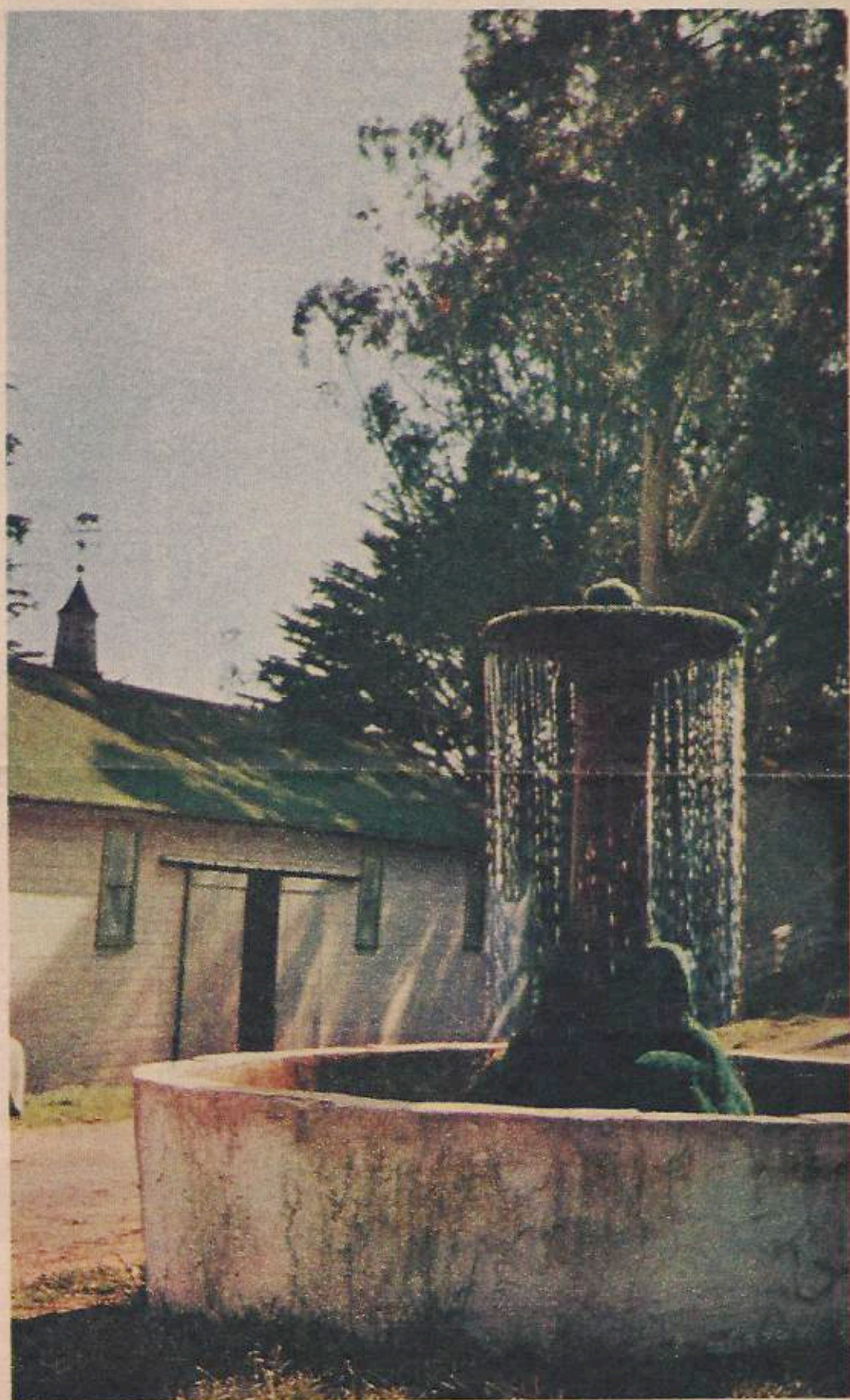
Hiker-photographer-raconteur Colin Fletcher has wandered via shank's mare over much of America. Last year, The Chronicle printed, in serial form, one of his adventures—a trek up the spine of California from Mexico, east of the Sierra, to the Oregon line.



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IN THE FOOTHILLS of the Santa Cruz mountains and facing the ocean side, the hiker discovers a fountain in a farmyard, typical of things that can be seen only where they are "off the beaten track."